

IVEN SMITH

PHONE: 574 806 2342

EMAIL: gambitcreative@yahoo.com

www.gambitcreative.com

EDUCATION

BACHELOR OF ARTS

Purdue University
West Lafayette, IN
Aug. 2004 - May 2008

VISUAL COMMUNICATION DESIGN

- Major GPA 3.6 / 4
- Minor in History
- Completed classes in the standard design curriculum (Graphic Design, Typography, Layout & Grid Structures, and Color Theory), as well as, electives in Photography, Advertising and Drawing
- Selected as a Resident Assistant (RA). In this position, I was the first resource for assisting the 40 residents on my floor and worked with fellow RAs to organized engaging programs to build community

EXPERIENCE

MAYO CLINIC

Production Designer
Rochester, MN
July 2016 - Present

- Serving in a limited tenure position within Creative Media where I work closely with members of Global Business Solutions to provide photo editing for images used in the Web User Experience and Enhancement Project (updated look and feel of mayoclinic.org)
- Design and code email campaigns for newsletters, events, courses and e-cards
- Provide solutions that support the Mayo Clinic brand and values in regards to: ads, infographics, postcards, banners and other print media

GAMBIT CREATIVE

Freelance Visual Designer, Owner
June 2008 - Present

- Help clients with their design needs by creating print and web materials including: logos, t-shirts, posters, brochures and websites
- Explore and develop creative design techniques using typography, photography, fine art and 3D modeling
- Help with overflow work from other designers

PACE INTERNATIONAL

Graphic Designer
Rochester, MN
June 2014 - July 2016

- Provide creative direction to communicate the business objectives
- Work closely with DISH Network and other strategic partners to create social campaigns, web banners, print media and product packaging
- Stage and edit product photography
- Organize and maintain design files

NATIONAL SAFETY COMPLIANCE

Senior Designer
Springfield, MO
May 2009 - June 2014

- Maintain and build the company's brand
- Manage a small team by providing creative direction from concept to completion
- Designed marketing materials, training booklets, PowerPoint presentations, posters and the company catalog

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SOFTWARE & CODING SKILLS

ADVANCED PROFICIENCY

Use on a regular basis and comfortable completing task using these programs without assistance

Illustrator
Photoshop
InDesign

Acrobat
Word
PowerPoint

Dreamweaver
HTML5
CSS3

WORKING KNOWLEDGE

Use from time-to-time and know the basics but have to look up advanced features

Excel
Animate/Flash

Javascript
jQuery

Hype
Blender

ACHIEVEMENTS

LOGO DESIGN COMPETITION

SlowMo Cinema Booth
Oct. 2013

WEB ADVERTISEMENT STUDENT COMPETITION

Diavolo Dance Theater - Purdue Convocations
Feb. 2006

T-SHIRT DESIGN COMPETITION

Freed by Grace
Oct. 2008

STUDENT EXHIBITION

Various - Westwood Visual Communication
Design Exhibition
April 2006

STUDENT EXHIBITION

Media Violence - Purdue University
and Central South University (China)
Student Exhibition
Mar. 2008

EAGLE SCOUT BADGE

Boy Scouts of America
May 2004

VOLUNTEERING

AUTUMN RIDGE CHURCH COMMUNICATION COUNCIL

Dec. 2016 - Present

- Help establish and carryout the communication plan for a diverse congregation and the community
- Discuss various media and advertising channels and their effectiveness
- Help establish and refine the brand

PACE INTERNATIONAL SAFETY COMMITTEE

March 2016 - July 2016

- Participate in security and safety inspections
- Discuss areas of concerns and possible solutions/training